

SARAH E. NIEBLER

Department of Political Science  
Dickinson College  
P.O. Box 1773  
Carlisle, PA 17013-2896  
nieblers@dickinson.edu  
<http://sarahniebler.com/>

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### Academic Positions

Assistant Professor of Political Science, Dickinson College, 2013 - Present  
Postdoctoral Fellow, Center for the Study of Democratic Institutions, Vanderbilt University,  
2012-2013

### Education

Ph.D. in Political Science, University of Wisconsin-Madison, 2012  
– Fields: American Politics and Political Methodology  
M.A. in Political Science, University of Wisconsin-Madison, 2008  
M.A. in Political Science, Lehigh University (Bethlehem, PA), 2005  
B.A. in Political Science and Philosophy, Muhlenberg College (Allentown, PA), 2004  
– *summa cum laude* with honors in Political Science

### Peer-Reviewed Publications

Forthcoming (early 2020). “What Do Pennsylvania Voters Think about Women’s Representation? What We Learned from 2016 and 2018 Exit Polls.” *Commonwealth: A Journal of Pennsylvania Politics and Policy* (with Lanethea Mathews-Schultz)

2018. “By Ground or By Air? Voter Mobilization During the United States’ 2008 Presidential Campaign.” *Journal of Elections, Public Opinion and Parties* 28(1): 78-104. (with Jacob Neiheisel and Matthew Holleque)

2017. “Does Negative Advertising Affect Giving Behavior? Evidence from Campaign Contributions.” *Journal of Public Economics* 146: 15-26. (with Carly Urban)

2015. “On the Limits of Persuasion: Campaign Ads and the Structure of Voters’ Interpersonal Discussion Networks.” *Political Communication* 32(3): 434-452. (with Jacob Neiheisel)  
– Research featured in virtual special issue with free access provided from August-December 2016. Special issue “includes some of the past decade’s best scholarship on the topic, yielding timely insights into the 2016 elections”

2014. “Dollars on the Sidewalk: Should U.S. Presidential Candidates Advertise in Uncontested States?” *American Journal of Political Science* 58(2): 322-336. (with Carly Urban)  
– Research featured on NPR’s *Morning Edition*. October 28, 2016. “The Social Science Research Behind Political Campaign Ads.” Available at:  
<http://www.npr.org/2016/10/28/499710829/the-social-science-research-behind-campaign-ads>.

2013. “The Use of Party Brand Labels in Congressional Election Campaigns, 1998-2008.” *Legislative Studies Quarterly* 38(3): 377-403. (with Jacob Neiheisel)

2010. “Narrow Victories and Hard Games: Revisiting the Primary Divisiveness Hypotheses.” *American Politics Research* 38(6): 1052-1071. (with Amber Wichowsky)

2008. “Religious Affiliation, Health Behaviors and Outcomes: Nashville REACH 2010.” *American Journal of Health Behavior* 32(6): 714-724 (with David Schlundt, Monica Franklin, Kushal Patel, Linda McClellan, Celia Larson, and Margaret Hargreaves)

2007. "A Conceptual Model for Using Action Inquiry Technologies to Address Disparities in Depression." *Journal of Continuing Education in the Health Professions* 27(S1): 55-64 (with Donald Moore, David Schlundt, and James Pichert)

2007. "Disparities in Smoking: Data from the Nashville REACH 2010 Project." *Journal of Ambulatory Care Management* 30(2): 150-158. (with David Schlundt, Anne Brown, James Pichert, Linda McClellan, Deborah Carpenter, Deborah Blockmon, and Margaret Hargreaves)

### Other Publications

Forthcoming (2019). "Review of Identity Crisis: The 2016 Presidential Campaign and the Battle for the Meaning of America" *Public Opinion Quarterly*

2013. "Review of The Candidate and The Timeline of Presidential Elections" *The Forum* 11(1): 69-76.

2004. "Gauging the Pulse of 'Swingtown'." *CBS News Online*. Available at: <http://www.cbsnews.com/stories/2004/05/27/politics/main620037.shtml>.

### Working Papers

"Gubernatorial Elections and Coattail Effects of Female Candidates" (with Kathleen Marchetti and Thomas Kozdron) (under review)

"Local Economic Conditions, Voter Turnout, and Vote Choice: How and When Do House Prices Matter?" (with Carly Urban)

"Ideology of the Left: Liberal versus Progressive and Americans' Self-Identification"

"Partisan Cheerleading and Evaluations of the Economy: Wisconsin 2012"

### Courses Taught

#### Dickinson College

POSC 120: American Government (F19; F18; S17; F15; F14; F13)

POSC 239: Research Methods (F19; F16; F15; F14; F13)

POSC 242: Political Behavior (S19; S16; S14)

POSC 243: Mass Media and American Politics (S16; S14)

POSC 244: Public Opinion and Survey Research (F18; S17; S15)

POSC 245: Political Parties and Interest Groups (S15)

POSC 290: Polarization in American Politics (S19)

POSC 390: Senior Seminar, Campaigns and Elections (F18; F16; F14)

FYS: Ouija Boards to Big Data: Possibility, Probability, and Prediction (F19; F15)

### Awards and Honors

Dickinson College Student Senate Faculty Member of the Year (AY 2015-2016)

Hovland Award for Best Graduate Student Paper, for "Dollars on the Sidewalk: Should U.S. Presidential Candidates Advertise in Uncontested States?" (with Carly Urban) (2011)

Departmental Nominee, L&S Innovation in Teaching Award, University of Wisconsin-Madison (2011)

Teaching Assistant Mentor, Department of Political Science, University of Wisconsin-Madison (2011-2012)

Communication-B Teaching Assistant Fellow, Writing Across the Curriculum, University of Wisconsin-Madison (Spring 2011)

John Brown and Frances J.B. Mason Scholarship Fund Summer Fellowship (2008): Financial support for students studying American government

Allentown Human Relations Commission Award (2005): Awarded to groups who bridge the gaps between people of different cultures, languages, races, ages, and backgrounds

Phi Beta Kappa (2004)

Verizon Academic All-District College Division At-Large First Team (2004)

Centennial Conference Academic Honor Roll (2002-2004)

### **Selected Conference Presentations**

“PA Voters’ Ideas about Women in Politics: Presidential Vote, Gender & Party” Paper presented at the Annual Meeting of the Pennsylvania Political Science Association (West Chester, PA: April 2018) (with Lanethea Mathews-Schultz)

“Local Economic Conditions, Voter Turnout, and Vote Choice: How and When Do House Prices Matter?” Paper presented at the Annual Meeting of the Northeast Political Science Association (Philadelphia, PA: November 2017) (with Carly Urban)

“Coattail Effects of Women Candidates” Paper presented at the Annual Meeting of the American Political Science Association (San Francisco, CA: September 2017) (with Kathleen Marchetti and Thomas Kozdron (student co-author))

“Predicting Primary Divisiveness: Institutional and Behavioral Correlates” Paper presented at the Annual Meeting of the American Political Science Association (San Francisco, CA: September 2017) (with Jacob Neiheisel)

“Job Approval and Economic Evaluations: Survey Experiment Data from Wisconsin” Paper presented at the Annual Meeting of the American Association of Public Opinion Research (Austin, TX: May 2016)

“Affect, Accessibility, and the Pathways to Independence: An Experimental Investigation of Why Some People Self-Identify as Political Independents” Poster presented at the American Political Science Association Political Psychology Pre-Conference (San Francisco, CA: September 2015) (with Jacob Neiheisel)

“Ideology of the Left: Liberal versus Progressive and Americans’ Self-Identification” Paper presented at the Annual Meeting of the Midwest Political Science Association (Chicago, IL: April 2014)

“American Flag, Republican Flag?: Symbolic Politics and the Partisan Effects of Flag Display in Candidates’ Televised Campaign Advertising” Paper presented at the Annual Meeting of the Midwest Political Science Association (Chicago, IL: April 2014) (with Jacob Neiheisel)

“Who Comes Back to the Base? The Effect of Divisive Primaries on Campaign Contributions” Paper presented at the Annual Meeting of the American Political Science Association (Washington, DC: August 2014) (with Carly Urban)

“On the Limits of Persuasion: Campaign Ads and the Structure of Voters’ Interpersonal Discussion Networks” Paper presented at the Annual Meeting of the Midwest Political Science Association (Chicago, IL: April 2013) (with Jacob Neiheisel)

“Partisan Cheerleading and Evaluations of the Economy: Wisconsin 2012” Paper presented at the Annual Meeting of the Midwest Political Science Association (Chicago, IL: April 2013)

“Dollars on the Sidewalk: Should U.S. Presidential Candidates Advertise in Uncontested States?” Paper presented at the Annual Meeting of the Midwest Political Science Association (Chicago, IL: April 2011) (with Carly Urban)

“Act 72: The Big Gamble on Education Funding in Pennsylvania,” Paper presented at the Annual Meeting of the American Education Finance Association (Denver, CO: March 2006) (with Michele Moser Deegan)

“BethWorks New Development Proposal: A Sociological Perspective,” Paper presented at the Annual Meeting of the Society for Applied Sociology and Sociological Practice Association (Philadelphia, PA: August 2005) (with class taught by Judith Lasker)

“Faith in Democracy: Organizational Structures and the Building and Maintenance of Social Capital,” Paper presented at the Annual Meeting of the Pennsylvania State Political Science Conference (Scranton, PA: April 2004)

“Saving for a Rainy Day: An Analysis of State Fiscal Management Policies in a Pre-Recession Period,” Paper presented at the Annual Meeting of the Pennsylvania State Political Science Conference (Villanova, PA: April 2003) (with Christopher Borick)

### **Professional Activities and Dickinson College Service**

Journal Manuscript Reviews

- *American Journal of Political Science, American Politics Research, American Political Science Review, Electoral Studies, Legislative Studies Quarterly, Perspectives on Politics, Political Behavior, Political Communication, Quarterly Journal of Political Science*

Section Chair

- State and Local Politics: Pennsylvania Political Science Association Conference
  - \* Muhlenberg College (April 2019)
  - \* West Chester University (April 2018)
  - \* Robert Morris University (April 2017)
  - \* Shippensburg University (April 2016)

Member, Executive Council of Pennsylvania Political Science Association

Faculty Member, President’s Commission on Inclusivity (2018-Present)

Faculty Member, Dickinson Votes Committee (2018-Present)

Steering Committee Member, Draw the Lines PA (2018-Present)

Chair, Phi Beta Kappa Scholarship Committee (2018-Present)

Faculty Member, Interfaith Strategic Planning Committee (2019-Present)

Qualified Administrator, Intercultural Development Inventory (IDI) (2018-Present)

Junior Faculty Member, Presidential Search Committee (2016-2017)

Inaugural Co-Director, Quantitative Reasoning Center (2015-2017)

Member, Institutional Animal Care and Use Committee (2014-2017)

Adviser, College Democrats (2015-2017)

Member, Information Technology and Services Committee (2014-2015)

### **Selected Workshops Attended**

Faculty Learning Community in Writing: Writing About Numbers (Carlisle, PA: September 2018-May 2019)

Qualified Administrator Training, Intercultural Development Inventory (IDI) (Carlisle, PA: January 2018)

Mutual Mentoring: Moving Beyond One-Size-Fits-All Mentoring, Central Pennsylvania Consortium (Carlisle, PA: January 2016)

How Learning Works, Dickinson College (Carlisle, PA: May, August 2015)

The Willoughby Institute for Teaching with Technology, Dickinson College (Carlisle, PA: August 2014)

First-Year Academic Excellence and Engagement Beyond the First-Year Seminar, Dickinson College (Carlisle, PA: May 2014)

Teaching for Student Learning, Central Pennsylvania Consortium (Lancaster, PA: January 2014)

Teaching Texts: The Hard Stuff of Reading, Vanderbilt University Center for Ethics (Nashville, TN: May 2008)

National Institute for Technology and Liberal Education (Middlebury, VT: June 2005)

National Education for Women’s (NEW) Leadership (Pittsburgh, PA: July 2003)

(last updated: August 13, 2019)